

ADVERTISING RATES IN THE BALTIC TIMES
 ALL MEASUREMENTS ARE WIDTH X HEIGHT

News, Business, Finance, Outlook – 5 column grid

Front page: Full-color print

Bottom boxes 48 x 50 mm – € 60
 100 x 50 mm – € 125
 152 x 50 mm – € 190
 204 x 50 mm – € 255

Back page: Full-color print - € 1.75 per cm²

Other pages: Full-color - € 1,35 per cm²

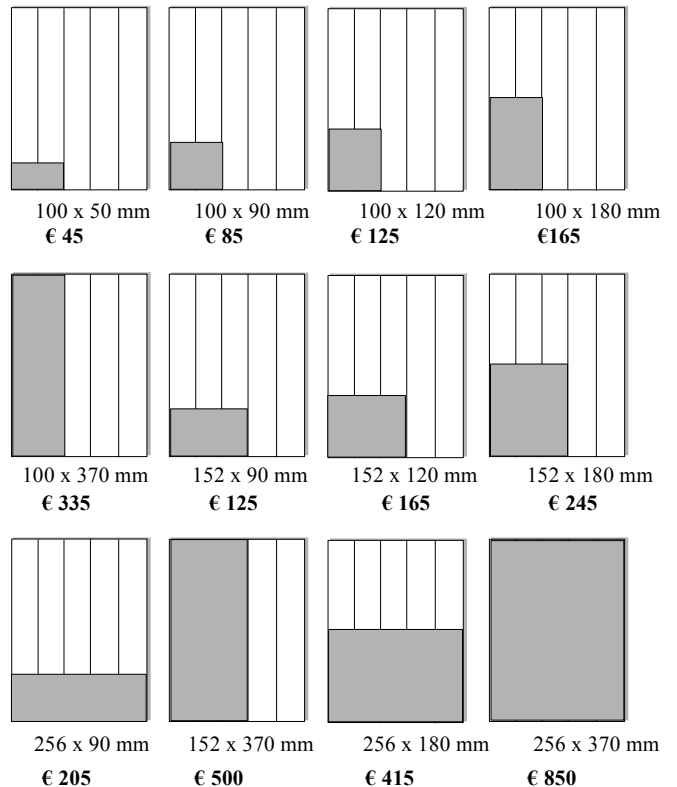
DISCOUNTS

Volume discounts: for more than 100 cm² – 5 %
 for more than 300 cm² – 10%
 for more than 500 cm² – 15%

Multiple insertions: more than 3 – 10 %
 more than 11 – 15 %
 more than 23 – 20 %
 more than 39 – 25 %

► Discounts are summed up

COLOR RATES (MONO). VAT 21% is not included



CLASSIFIEDS
 Classified ad rates are € 0.15 per letter, space, symbol or number.
 Additional charges for Headline and Box.

MECHANICAL DATA All measurements are WIDTH X HEIGHT

Format: 16A3	5 column grid	6 column grid
Trimmed size: 280 x 420 mm	News, Business, Finance, Outlook	Out&About, Classifieds
Print area: 256 x 380 mm	1 column – 48 mm	1 column – 40 mm
Full-page ad space: 256 x 370 mm	2 columns – 100 mm	2 columns – 83 mm
Mono/Full-color combined	3 columns – 152 mm	3 columns – 126 mm
Printing: Offset	4 columns – 204 mm	4 columns – 169 mm
Paper: Newsprint (whiteness 62 – 64%)	5 columns – 256 mm	5 columns – 212 mm
Print Screen: 85 lpi. Dot gain 30		6 columns – 255 mm

Color print: Color print is regularly available on the Front and Back pages (specified rates above) and in Out & About section (separate rate card).
 Ad space reservation on a particular page in News/Business sections – 10% premium.

Artwork delivery is available by e-mail, on FTP, on USB, CD. Formats accepted: EPS, PDF, TIFF (200 dpi Grayscale, 400 dpi CMYK, don't use LZW compression), JPEG (maximum quality). Archives available – ZIP, RAR.
 Sending your artworks by e-mail, please use the following accounts: adv@baltictimes.com